

SARAH FOX
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EDUCATION:

The University of Georgia

Bachelor of Arts in Telecommunication Arts, Grady College of Journalism
Bachelor of Arts in English, Franklin College of Arts & Sciences
Bachelor of Arts in Film Studies, Franklin College of Arts & Sciences
GPA: 3.52/4.0, graduated Cum Laude

Athens, Georgia

Aug 2005- Dec 2009

RELATED EXPERIENCE:

Georgia Center for Nonprofits

e-Channels Coordinator

- Manage social networking strategies
- Administer online strategies & communication strategies
- Produce evaluative reports and data analytics
- Write and position web content for multiple LOBs
- Database marketing and cleansing practices

Atlanta, GA

July 2010-Present

Paste Magazine

Intern – Multimedia (Video, Audio, Web)

- Shoot and edit video of artist performances and interviews
- Manage multimedia content for Paste Magazine's website
- Assist in the production of "Signs of Life," Paste's radio program, for the local NPR affiliate, WABE
- Initiate and sustain contact with publicists, venues, and artists' management in order to arrange artist performances and interviews

Decatur, GA

January 2010-May 2010

WUOG 90.5 FM

Public Affairs Director

- Planned and organized station philanthropic events (6)
- Recruited, trained, and managed the student volunteers
- Executively produced all talk programming
- Wrote and recorded all Public Service Announcements for rotation
- Worked with local and national non-profit organizations to promote worthy causes and events

Athens, GA

Dec 2008-Dec 2009

DJ, Talk Show host

Aug 2005-Dec 2009

- Co-wrote and co-hosted The Film Thing, a weekly 30-minute talk show about film
- Reviewed new releases and classic films, interviewed guests (including Chuck Palahniuk and the creators of Aqua Teen Hunger Force), and reported industry news

WNEG-TV

Intern – Advertising Research

- Worked with station executives to monitor competitors and analyze the consumer market
- Composed a custom survey and translated the results into a useable report for station advertising executives

Athens, GA

June 2009-October 2009

Intern – Digital Media

- Aided in the production of a custom search engine
- Developed the graphic design for the site and helped aggregate search results

University of Georgia Public Affairs

Student Employee

- Monitored daily web and print coverage of the University of Georgia and its subsidiaries
- Compiled relevant articles and writings into a daily report, which was distributed to the University President and other important administrators

Athens, GA

Dec 2008 – Oct 2009

Peabody Awards Archive

Student Archivist

- Transcribed, edited, and encoded (via HTML) past Peabody award forms for the online database.
- Catalogued incoming award entries into the online database.
- Worked on a project to implement an online streaming system of award-winning productions.

Athens, GA

May 2009-Sep 2009

ADDITIONAL EXPERIENCE:

Athens Cine

Floor Staff

Athens, GA

Aug 2007 – Jan 2009

The Taco Stand
Cashier and Cook
Jittery Joe's
Barista

Athens, GA
Oct 2006- Aug 2007
Cartersville, GA
June 2006- Sep 2006

HONORS AND AWARDS:

HOPE Scholarship Recipient, Presidential Scholar, Dean's List	
Multimedia Producer for Paste Magazine, SXSW Media Conference, Austin, TX	March 2010
Panelist, "Rock Reporting in the Digital Age", Athens Institute for Contemporary Art	October 2009
Delegate for WUOG, College Media Journal Conference, New York City, NY	October 2009
Presenter, "Technology for the Turnaround", Grady College, University of Georgia	April 2009

SKILLS:

HTML, XML, CSS, XSLT, PostgreSQL, Final Cut Pro, Photoshop, Illustrator, ProTools, Microsoft Office Suite, Macintosh, Windows